Pricelist

Advertising and promotion

CULTUS

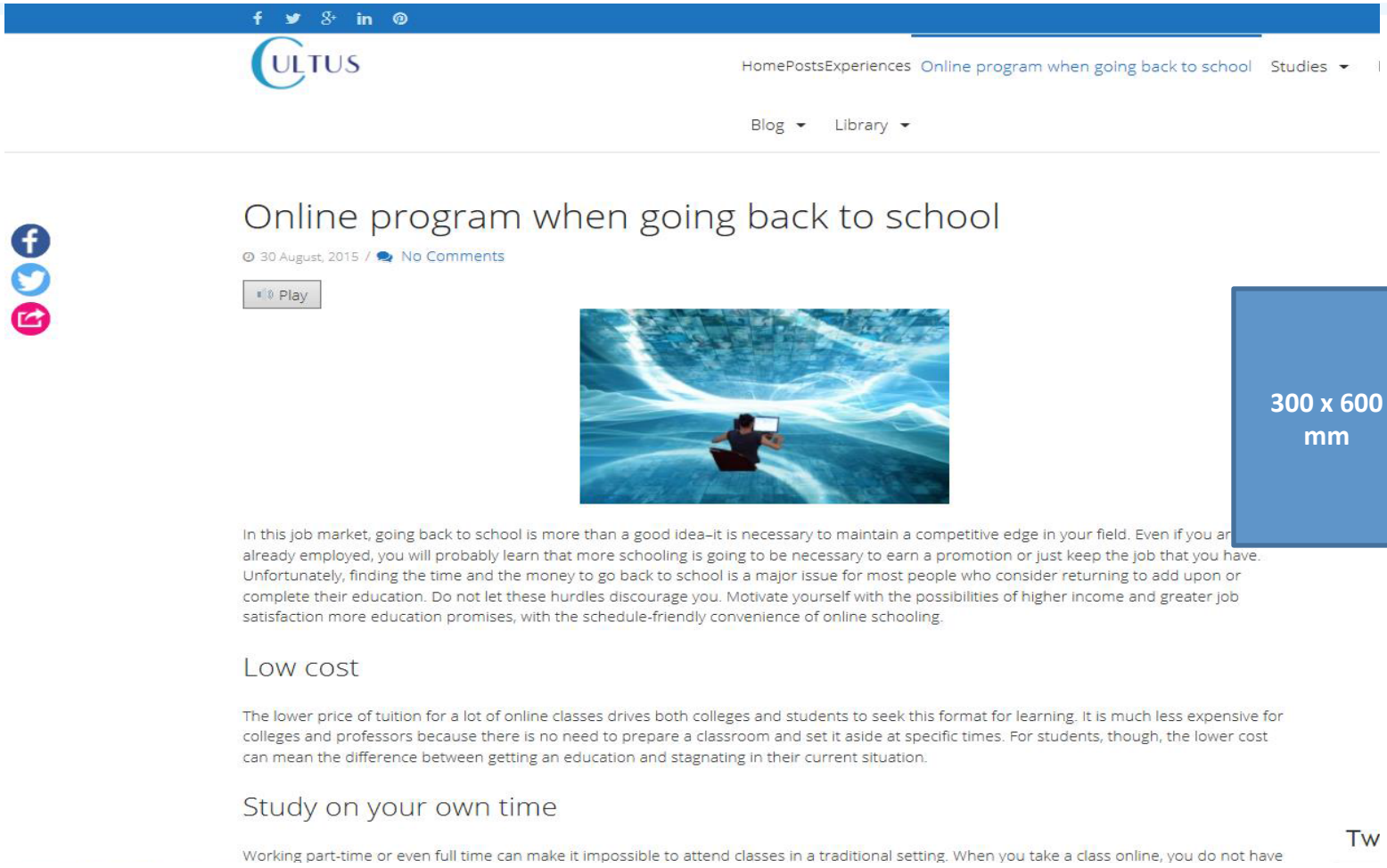
e-learning portal

About Cultus

- Cultus (www.onlinecultus.com) is e-learning portal established in December 2013.
- Its main activities are based on the idea of promoting online education, making these resources further available to wider audiences, enabling online studies enrollment, as well as sharing experience of the education community.
- Cultus writes / edits all articles, news and reports and is responsible for its copy rights.

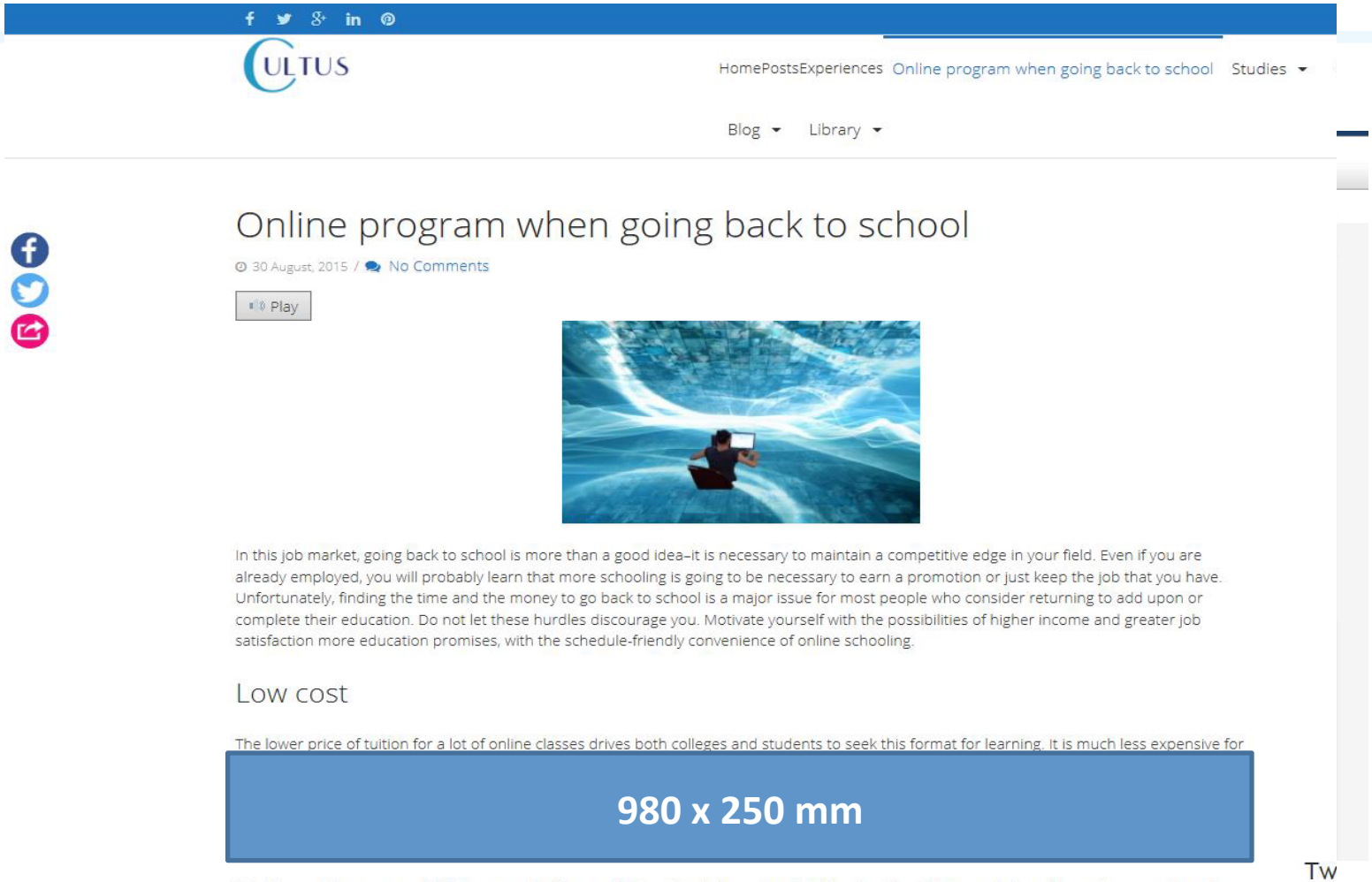
Standard banner

inner page: minimal occupancy 2000 impressions/1 month
price:10 USD/day



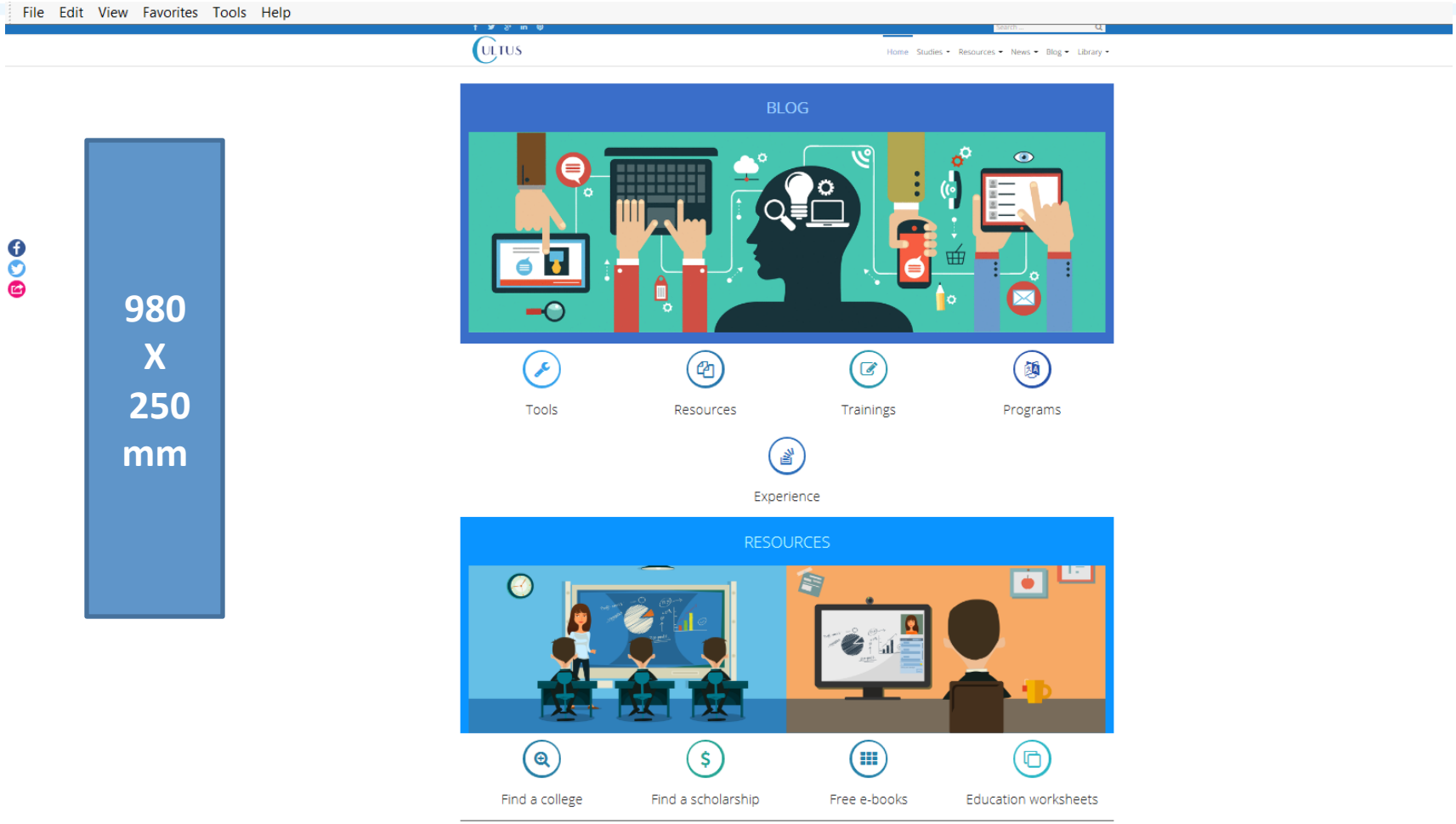
Standard banner

inner page: minimal occupancy 2000 impressions/1 month
price:15 USD/day



Other banner – Floater

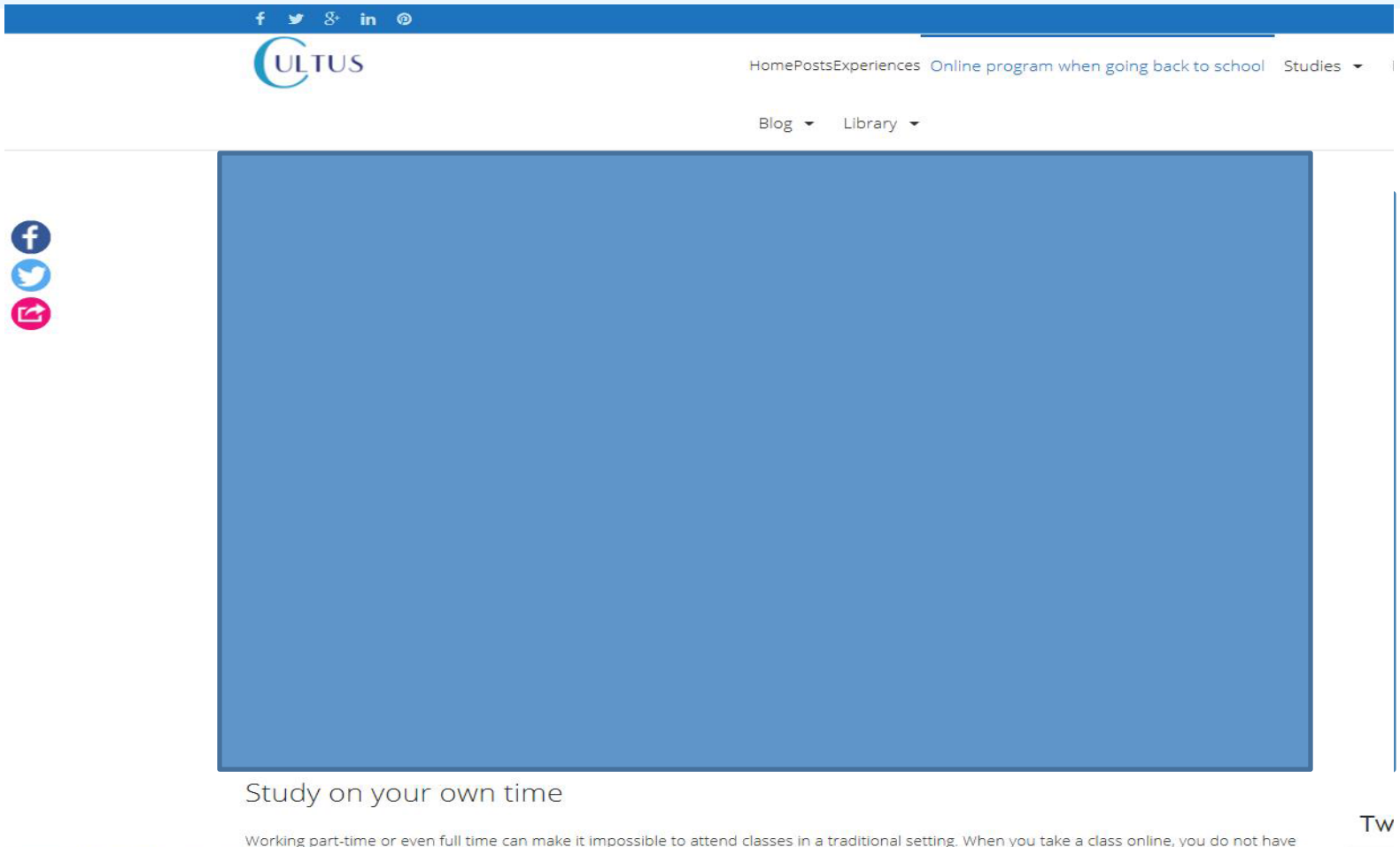
front page: minimal occupancy 2000 impressions/1 month
price:50 USD/day



980
X
250
mm

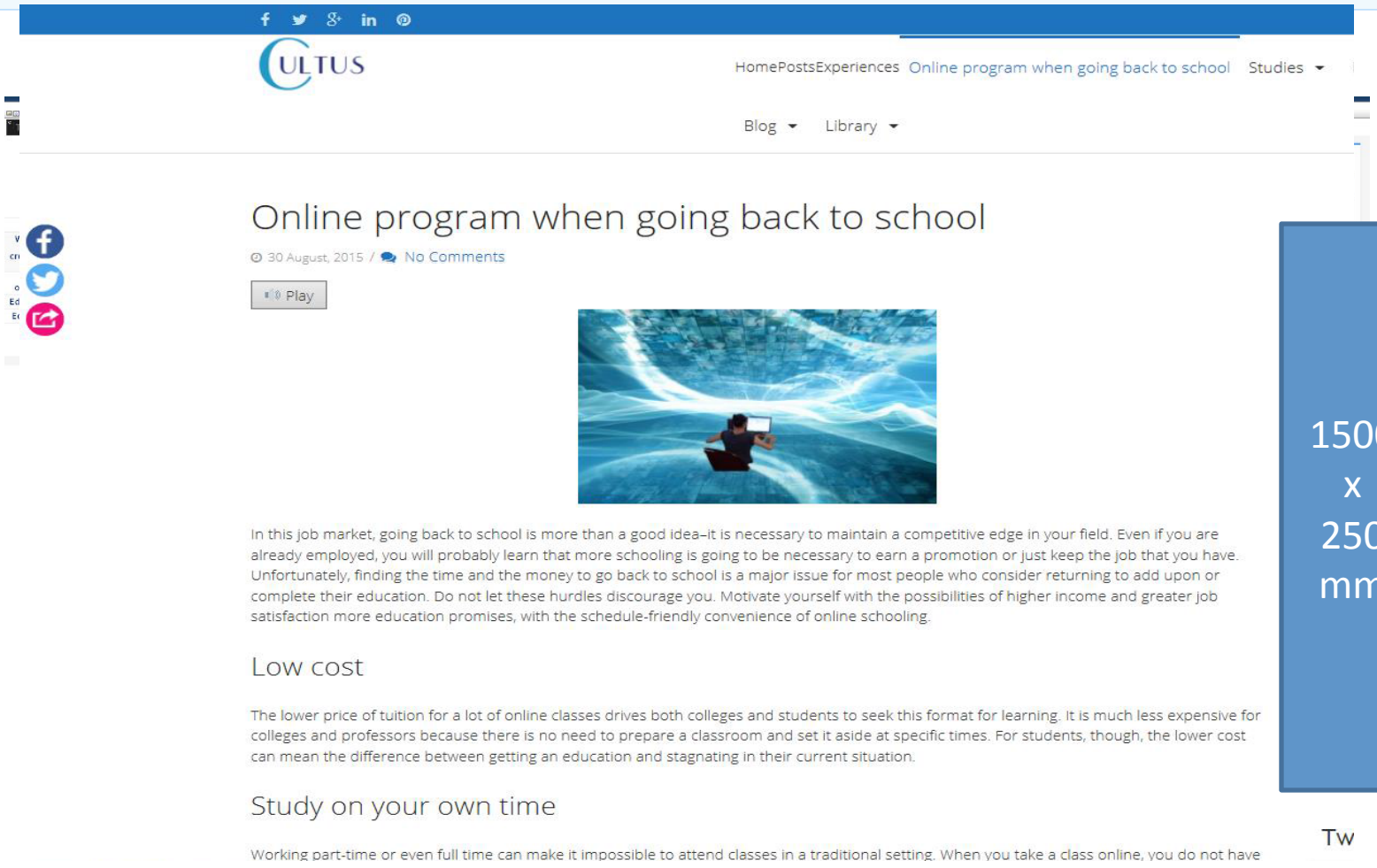
Other banner- Take over

front page: minimal occupancy 2000 impressions/1 month
price:100 USD/day



Other banner

inner page: minimal occupancy 2000 impressions/1 month
price:70 USD/day

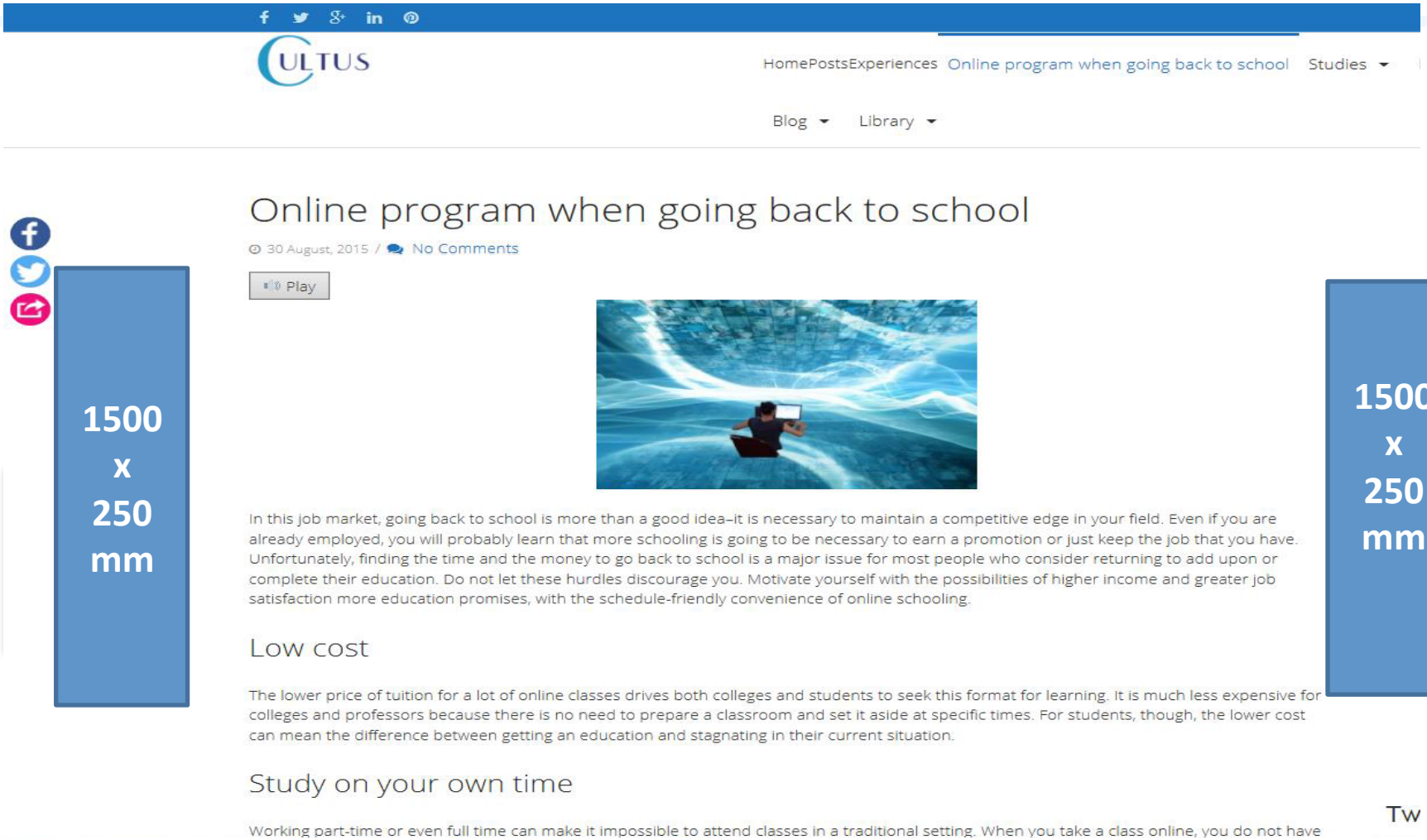


1500 x 250 mm

Tw

Other banner

inner page: content background
minimal occupancy 2000 impressions/1 month
price:80 USD/day



Daily announcement

minimum 2000 impressions/rates in USD/ dimensions in pixles

Banners

Front page:

980 mm x 250 mm = 100 USD / day – take over

Inner page:

300 mm x 600 mm = 10 USD / day

980 mm x 250 mm = 15 USD / day

300 mm x 600 mm and 980 x 250 mm = 20 USD / day

1500 mm x 250 mm = 70 USD / day

1500 mm x 250 mm and 1500 mm x 250 mm = 80 USD /day

Daily announcement

minimum 2000 impressions/ rates in USD/ dimensions in pixles

Mobile - Banners

Front page:
800 mm x 120 mm = 50 USD/ day

Front and inner page: (web and mobile)

Branding = 1999 USD / week

Branding (white background) = 1499 USD / week

PAID ARTICLE: 90 USD with no-follow links, up to 4000 characters.

Important remarks:

1. Advertising contract is signed prior announcing the ads on the pages of Cultus.
2. The prices of the ads are without VAT.
3. For more than 10.000 announcements, the price is 20% lower.
4. The unpurchased advertising space on a particular page are given to the clients, upon thier interest and signed advertising space contract. (no priviledge selection nor protection is in place)
5. The client can put rotating banners upon one' requirements, which are not additionaly charged.
6. The impressions/space can be distributed upon the client's needs, in a time frame determined by the client
7. The impressions are distributed equally in the agreed period of time
8. Roll Down and Roll Side expandable banners are 50% more expensive then the prices given in the pricelist.
9. Cultus does not accept ads, nor promotion campaigns from the following industries: weapons, tobacco, pornography or religious propaganda.
10. TV stations, printed media, Internet services, news agencies can place their ads on www.onlinecultus.com only with their logo incorporated in the ad.
11. The political parties can place ads on Cultus if they pass the codex evaluation committee of Cultus. The
    prices for these ads are three times higher then the regular prices, have to be paid in advance and are not subject to discounts.
12. If the legal entity that has signed a contract, has received an invoice for the advertising and does not pay the due amount in 10 working days, it will be taken by default that it bridges the agreement.